



2019
Courageous Luminaries
Awards

October 3rd, 2019

6-9:30 pm

The Ebell of Los Angeles

741 S Lucerne Blvd, Los Angeles, CA 90005

The 2019 Courageous Luminaries Awards is a unique opportunity for sponsors and our 300 guests to support and celebrate the visionary contributions of courageous leaders of the immigrant justice movement, as well as our collective accomplishments in building a more inclusive and an equitable society.

Classic Sponsorship Packages

Sponsorship levels and benefits	Visionary \$50,000	Catalyst \$25,000	Trailblazer \$15,000	Champion \$10,000	Torchbearer \$5,000	Beacon \$2,500	Allied \$1,500 <small>(Individuals and nonprofits)</small>
Speaking opportunity	✓	-	-	-	-	-	-
Stage mentions	✓	✓	✓	-	-	-	-
Logo on printed materials	✓	✓	✓	-	-	-	-
Logo featured on media wall	✓	✓	✓	✓	-	-	-
Logo on event email marketing	✓	✓	✓	✓	✓	✓	-
Digital journal ad	Full page, inside cover	Full page, back cover	Full page	Full page	Full page	Half page	Quarter page
Event website	Logo and link	Logo and link	Logo and link	Logo and link	Logo and link	Listing	Listing
Event tickets	20	15	10	8	6	4	4

Category Exclusive Sponsorship Packages

<p>Presenting Sponsor \$75,000</p>	<ul style="list-style-type: none"> • Event page banner • Video message from company president for event program, email and social media • Exclusive social media posts acknowledging sponsorship category • Exclusively named sponsor during social media live stream • Access to event-generated guest data from Wi-Fi sign-ups and photo booth • Plus all other publicity, event collateral, and ticket benefits for Visionary Sponsors
<p>Tech Sponsor \$35,000</p>	<ul style="list-style-type: none"> • Custom branded charging station for guests • Custom branded Wi-Fi hotspot for guests • Access to event-generated guest data from Wi-Fi sign-ups • Exclusive social media posts acknowledging sponsorship category • Plus all other publicity, event collateral, and ticket benefits for Catalyst Sponsors
<p>Photo Booth Sponsor \$25,000</p>	<ul style="list-style-type: none"> • Custom branded photo booth • Access to event-generated guest data from photo booth • Exclusive social media posts acknowledging sponsorship category • Plus all other publicity, event collateral, and ticket benefits for Trailblazer Sponsors
<p>Bar Sponsor \$20,000</p>	<ul style="list-style-type: none"> • Custom branded signature drink • Exclusive social media posts acknowledging sponsorship category • Custom branded bar signage • Custom branded cocktail accessories • Plus all other publicity, event collateral, and ticket benefits for Champion Sponsors
<p>Hospitality Sponsor \$15,000</p>	<ul style="list-style-type: none"> • Named lounge area • Custom branded giveaways • Exclusive social media posts acknowledging sponsorship category • Plus all other publicity, event collateral, and ticket benefits for Champion Sponsors

<p>Community Ticket Sponsor \$10,000</p>	<p><i>As the community ticket sponsor, you will provide 50 tickets to our Los Angeles area grassroots donors and community partners who otherwise may not be able to afford to attend.</i></p> <ul style="list-style-type: none"> ● Custom branded email invitations for complimentary tickets ● Exclusive social media posts acknowledging sponsorship category ● Plus all other publicity, event collateral, and ticket benefits for Torchbearer Sponsors
<p>Awards Sponsor \$5,000</p>	<p><i>Each year we choose three deserving awardees who have contributed to advancing the immigrant rights movement. We present each honoree with a unique piece of artwork in recognition for their work.</i></p> <ul style="list-style-type: none"> ● Custom branded signage ● Exclusive social media posts acknowledging sponsorship category ● Plus all other publicity, event collateral, and ticket benefits for Beacon Sponsors
<p>Centerpiece Sponsor \$2,500</p>	<ul style="list-style-type: none"> ● Custom branded floral centerpieces for guests to take home at the end of the night ● Plus all other publicity, event collateral, ticket benefits for Allied Sponsors
<p>Custom Sponsorship Packages \$1,000-\$50,000</p>	<p>Don't see what you are looking for? We are happy to work with you to design a custom package for you based on your needs. Please contact Lucy Brandon at (213) 481-6048 or brandon@nilc.org for more information.</p>

Advertising Opportunities

Digital Journal Ads

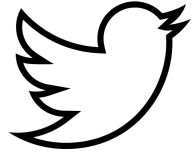
Benefits of a Digital Journal Ad

- Your full-color ad is posted on event website
- Your digital ad remains online before and after the event
- At the event, your digital journal ad plays on large screens strategically placed for visibility in the room

Advertising Options

- Full page $11 \times 8\frac{1}{2}$: **\$1,000**
- Half page $5\frac{1}{2} \times 8\frac{1}{2}$: **\$500**
- Quarter page $5\frac{1}{2} \times 4\frac{1}{4}$: **\$250**
- Company Logo: **\$150**

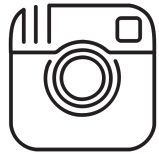
Digital Reach Stats*



74,100 Twitter Followers



110,200 Facebook Followers



2,400 Instagram Followers



156,000 Email Subscribers



122,000 Monthly Website Visitors

**As of May 1st, 2019*



To learn more about the
NILC Immigrant Justice Fund
please go to

www.immigrantjusticefund.org



NILC Immigrant Justice Fund
is a 501 (c) (4) non-profit
Tax ID 46-2030419



To learn more about the
National Immigration Law Center
please go to

www.nilc.org



The National Immigration Law Center
is a 501 (c) (3) non-profit
Tax ID 95-4539765

