



## NATIONAL IMMIGRATION LAW CENTER

JOB ANNOUNCEMENT: Los Angeles, CA, or Washington, DC

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# Communications Strategist

DECEMBER 2018

THE NATIONAL IMMIGRATION LAW CENTER (NILC) is exclusively dedicated to defending and advancing the rights and opportunities of low-income immigrants and their families. Our mission is grounded in the belief that all people should have the opportunity to fulfill their full potential regardless of their color, where they were born, or how much money they have. Using our deep expertise in litigation, policy, and communications, we address issues that affect the lives of low-income immigrants and work with communities across the nation, in courtrooms, and in legislatures to help advance policies that create a more inclusive, just, and equitable society for everyone. Find out more at [www.nilc.org](http://www.nilc.org).

### Position Summary

The Communications Strategist is responsible for leading the development, dissemination, and execution of the overall NILC communications strategy, with an emphasis on NILC's Immigrant Justice Fund, the affiliated 501(c)(4). This includes providing strategic communications direction to individual campaigns and coordinating communications strategies associated with state, local, and federal legislative and advocacy efforts

The Communications Strategist position reports to the Communications Director and is based in Los Angeles. (However, applications will be considered from highly qualified candidates who prefer to be based in Washington, DC, or to work remotely.)

### Responsibilities

- Develops the overall communications plan for NILC's 501(c)(4) work in coordination with the NILC Organization Strategic Framework.
- Provides direction and guidance in the management of activities and programs in support of the department's strategic plan.
- Establishes the communications strategies for several NILC campaigns and provides leadership to the campaigns in executing the strategies.
- Leads NILC's efforts in coordinating its communications strategies with those of its allies, plaintiffs, and litigation partners in campaigns and case management.
- Develops and implements communications training programs for all NILC employees and allies as appropriate.
- Provides communications-related advice and counsel to NILC executive management.
- Collaborates with other departments in developing the communications component of campaigns directed at emerging issues of importance.

## Qualifications

- College degree in journalism, political science, or a relevant field strongly preferred.
- Minimum of 5-7 years of relevant work experience.
- Experience leading the development and execution of a campaign, preferably in a 501(c)(4) environment.
- Has successfully conducted media trainings for staff, partners, and marginalized communities.
- Has experience working across multiple communications platforms, including digital, print, TV, etc.
- Demonstrated commitment to NILC's mission, social justice, and public interest law.

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**Don't meet all the qualifications?** *Convince us in your cover letter why you are the ideal candidate and why we should consider you for this job.*

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## Salary and Benefits

Salary is competitive and commensurate to experience.

## To Apply

Applications are being accepted on a rolling basis.

Provide a detailed cover letter explaining your connection to NILC's mission and why you are the ideal candidate for this position, as well as a résumé and a list of three professional references. Send them to [jobs@nilc.org](mailto:jobs@nilc.org). **PDF format only.**

Please include "Communications Strategist" in the subject line of your email message.

**Do not submit duplicate materials.** *Incomplete applications will not be considered. Unsolicited telephone calls or email messages will not be considered.*

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*NILC is an equal opportunity employer; people of color and individuals from diverse backgrounds are **encouraged** to apply. NILC does not discriminate on the basis of race, color, national origin, citizenship status, ethnic background, religion, political orientation, gender, sexual orientation, gender identity, age, disability, or any other protected class. We consider all qualified applicants with criminal histories in a manner consistent with the requirements of the Los Angeles Fair Chance Initiative.*

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